



**NEWPORT SOUTHBANK BRIDGE COMPANY  
PURPLE PEOPLE BRIDGE APPLICATION REQUEST FORM**

**425 YORK STREET, NEWPORT, KY 41071**

**859-655-7700**

[www.purplepeoplebridge.com](http://www.purplepeoplebridge.com)

THE NEWPORT SOUTHBANK BRIDGE COMPANY WELCOMES AND ENCOURAGES USE OF THE PURPLE PEOPLE BRIDGE FOR SPECIAL OCCASIONS, PROGRAMS AND EVENTS. THE BRIDGE IS PRIVATELY OWNED, SUPPORTED AND MAINTAINED. THE NEWPORT SOUTHBANK BRIDGE COMPANY IS A NON-PROFIT ORGANIZATION. NO FEDERAL, STATE OR LOCAL TAX FUNDS ARE USED IN CONJUNCTION WITH THE OPERATION OF THIS BRIDGE. THE PURPLE PEOPLE BRIDGE IS DESIGNED FOR YOUR ENJOYMENT. THIS APPLICATION REQUEST FORM IS NOT FINAL APPROVAL OF EVENT. ONCE APPROVED BY THE BRIDGE COMPANY YOU WILL RECEIVE APPLICATION REQUEST FORM BACK – STAMPED WITH “APPROVED”.

**PLEASE RESPECT THE BRIDGE AND THE PEOPLE USING IT.**

**SECURITY CAMERAS MONITOR BRIDGE ACTIVITY.**

EVENT \_\_\_\_\_

DATE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE # \_\_\_\_\_ CELL PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TIME YOU WILL START TO SET-UP \_\_\_\_\_ START TIME OF EVENT \_\_\_\_\_

TIME YOUR EVENT WILL END \_\_\_\_\_ TIME EVERYTHING WILL BE OFF BRIDGE \_\_\_\_\_

**\*\*FOR EVENING EVENTS EVERYTHING HAS TO BE OFF BRIDGE BY 11:30 PM AND GATES OPEN TO PUBLIC\*\***

**THE PERMIT HOLDER MUST READ ALL THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT AND THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE PURPLE PEOPLE BRIDGE.**

INITIAL \_\_\_\_\_ DATE \_\_\_\_\_



EVENT DESCRIPTION: WALK/RUN \_\_\_\_\_ BIKE \_\_\_\_\_ OTHER \_\_\_\_\_ # OF PEOPLE \_\_\_\_\_

**\*\*IF WALK OR RUN ATTACH YOUR ROUTE PLAN\*\***

PROFIT \_\_\_\_\_ NON-PROFIT \_\_\_\_\_

DESCRIBE IN FULL DETAIL WHAT YOU WILL BE SETTING UP ON THE BRIDGE:

**STAGES, TABLES, CHAIRS, TENTS AND FOOD MUST HAVE WRITTEN PERMISSION FROM NEWPORT SOUTHBANK BRIDGE COMPANY. FOOD VENDORS WILL NEED APPROPRIATE PERMITS FROM THE INDIVIDUAL CITY OF NEWPORT AND/OR CINCINNATI. NEWPORT SOUTHBANK BRIDGE COMPANY RESERVES THE RIGHT TO APPROVE THE SIZE AND LOCATION OF ANY/ALL ITEMS PRIOR TO SET-UP. NEWPORT SOUTHBANK BRIDGE COMPANY REQUIRES AN INITIAL SITE MAP 30 DAYS BEFORE EVENT.**

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DESCRIBE IN FULL DETAIL HOW YOU AND/OR YOUR VENDORS PLAN ON GETTING NEEDED ITEMS TO THE BRIDGE:

**TRUCKS OR VEHICLES ENTERING BRIDGE MUST HAVE PERMISSION FROM NEWPORT SOUTHBANK BRIDGE COMPANY.**

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LIST ALL VENDORS/CONTRACTORS WITH CONTACT NAMES AND PHONE NUMBERS.

**VENDORS/CONTRACTORS MUST HAVE APPROPRIATE PERMITS FROM THE INDIVIDUAL CITY OF NEWPORT AND/OR CINCINNATI. ATTACH ADDITIONAL SHEET IF NECESSARY.**

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INITIAL \_\_\_\_\_ DATE \_\_\_\_\_



WILL YOU/OR YOUR VENDORS/CONTRACTORS BE USING ELECTRIC? YES \_\_\_\_\_ NO \_\_\_\_\_

IF YES, LIST ELECTRIC REQUIREMENTS \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**THE BRIDGE HAS NO ACCESS TO WATER.**

**FEES ARE BASED ON FOUR HOUR MINIMUM. EVENTS OVER FOUR HOURS COULD INCUR ADDITIONAL CHARGES. ADDITIONAL CHARGE WOULD BE DETERMINED BEFORE APPROVAL.**

**NON-PROFIT EVENTS: \$595 (NON-PROFIT ORGANIZATIONS ARE REQUIRED TO SUBMIT A W-9 FORM; PROOF OF 501©3 ALONG WITH THIS BRIDGE PERMIT APPLICATION FORM)**

**FOR PROFIT EVENTS: \$895**

**FEES MUST BE PAID IN FULL 90 DAYS PRIOR TO EVENT OR EVENT WILL BE CANCELLED. FEES ARE NON-REFUNDABLE WITHIN 60 DAYS OF EVENT.**

**ALL EVENTS HAVE TO PROVIDE A SATISFACTORY CERTIFICATE OF INSURANCE THAT MEETS THE REQUIREMENTS OF THE NEWPORT SOUTHBANK BRIDGE COMPANY.**

**SPECIAL EVENTS: FEES DETERMINED BY APPLICATION REVIEW: PRIVATE PARTIES, WEDDINGS & RECEPTIONS, TV COMMERCIALS, COMMERCIAL PHOTOGRAPHY, INSTITUTION RATE, ETC.**

**\*\*THESE EVENTS REQUIRE A \$500 DEPOSIT. DEPOSIT WILL BE RETURNED IF BRIDGE IS CLEANED, ALL TRASH REMOVE & THERE ARE NO DAMAGES DONE TO THE BRIDGE.\*\***

**THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT**

ALL FEDERAL-STATE-LOCAL LAWS APPLY.

APPLICATION REQUEST FOR SPECIAL GROUP USE OF THE PURPLE PEOPLE BRIDGE SHALL BE MADE TO THE NEWPORT SOUTHBANK BRIDGE COMPANY ON THE PURPLE PEOPLE BRIDGE APPLICATION REQUEST FORM.

THE NEWPORT SOUTHBANK BRIDGE COMPANY RESERVES THE RIGHT TO REFUSE APPLICATION REQUEST FORMS FOR GOOD CAUSE OR TO REVOKE.

PUBLIC USE IS PERMITTED AND ENCOURAGED EXCEPT DURING PRIVATE EVENTS. PUBLIC USE IS PERMITTED ONLY IF ALL REGULATIONS ARE OBSERVED.

PAGAN'S PATH IS OPEN UNLESS OTHERWISE POSTED.

**INITIAL \_\_\_\_\_ DATE \_\_\_\_\_**



**THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT (CONTINUED)**

VIOLATORS OF BRIDGE RULES WILL BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW.

NO DISRUPTIVE BEHAVIOR ON THE BRIDGE.

- NO JUMPING OR DIVING OFF BRIDGE.
- NO THROWING OF ANY OBJECTS FROM THE BRIDGE.
- NO INTOXICANTS IN ANY FORM.
- NO MOTORIZED VEHICLES - EXCEPT THOSE AUTHORIZED BY PERMIT, WHEELCHAIRS OR EMERGENCY VEHICLES.
- NO SHOELESS PERSONS.
- NO LITTERING.
- NO VENDING OR SOLICITATION OR LOITERING.
- NO DISTRIBUTING LITERATURE, STICKERS, FLYERS OR COUPONS.
- BICYCLES AND SKATERS YIELD TO PEDESTRIANS.
- ALL PETS MUST BE LEASHED AT ALL TIMES. PET WASTE MUST BE REMOVED BY PET OWNER.

INITIAL \_\_\_\_\_ DATE \_\_\_\_\_

**THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE BRIDGE**

1. THE USER MUST PROVIDE A SATISFACTORY CERTIFICATE OF INSURANCE THAT MEETS THE REQUIREMENTS OF THE NEWPORT SOUTHBANK BRIDGE COMPANY. (NAME INSURED – NEWPORT SOUTHBANK BRIDGE CO.)
2. THE USER SHALL INDEMNIFY AND HOLD HARMLESS THE NEWPORT SOUTHBANK BRIDGE COMPANY AND ITS OFFICERS AND DIRECTORS, ITS EMPLOYEES, AGENTS AND ITS MEMBERS FROM ANY AND ALL CLAIMS OR LIABILITIES ARISING OUT OF THE APPLICANT’S USE OF THE BRIDGE
3. THE NEWPORT SOUTHBANK BRIDGE COMPANY MUST APPROVE ALL ADVERTISING, PUBLICITY, AND ADVERTISING COPY WHEN THE FACILITY NAME IS USED
4. VEHICLES OF ANY KIND NEED PERMIT FROM THE NEWPORT SOUTHBANK BRIDGE COMPANY TO OPERATE ON THE BRIDGE. (ONLY EXCEPTIONS ARE AUTHORIZED, WHEELCHAIRS OR EMERGENCY VEHICLES)
5. THE USER SHALL HAVE THE USE OF THE APPROVED AREA ONLY FOR THE SPECIFIED PURPOSES DESCRIBED IN THIS APPLICATION.

INITIAL \_\_\_\_\_ DATE \_\_\_\_\_



**THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE BRIDGE (CONTINUED)**

6. THE USER SHALL BE RESPONSIBLE FOR ITS GUESTS, PARTICIPANTS OR ANY THIRD PARTY WHICH THE USER HIRES FOR THE EVENT.

7. THE USER AGREES TO COMPLY WITH ALL THE LAWS OF THE FEDERAL, STATE AND LOCAL GOVERNMENTS, AND RULES AND REGULATIONS APPLICABLE TO THE USE OF THE FACILITY

8. THE USER IS RESPONSIBLE FOR THE SAFETY AND GOOD ORDER OF ANY EQUIPMENT AND ALL PROPERTY, AND IS LIABLE IF THE PROPERTY IS LOST, STOLEN, DAMAGED OR MISPLACED

9. BRIDGE MUST BE LEFT IN THE SAME CONDITION IN WHICH IT WAS BEFORE THE EVENT, IF NOT USER COULD BE DENIED FUTURE USE OF THE BRIDGE, OR INCUR ADDITIONAL CHARGES FOR FUTURE USE.

10. REQUEST FOR SALE OR USE OF ALCOHOL MUST BE REQUESTED AND GRANTED FROM A TEMPORARY LICENSE ISSUED BY THE CITY OF NEWPORT OR THE CITY OF CINCINNATI. FIRST YOU MUST GET A LETTER FROM THE NEWPORT SOUTHBANK BRIDGE COMPANY WITH THEIR APPROVAL TO SELL ALCOHOL ON THE BRIDGE. IF AN ALCOHOLIC BEVERAGE IS PERMITTED BY LICENSE, ALCOHOL SHALL BE CONFINED TO THE BRIDGE.

11. THIS APPLICATION REQUEST, ONCE APPROVED, SHALL TERMINATE NO LATER THAN THE TIME AND DATE STATED IN THIS DOCUMENT, AND THE AREA APPROVED FOR USE SHALL BE VACATED AT OR BEFORE THE APPROVED TIME AND DATE AS STATED IN THIS DOCUMENT, ONCE APPROVED.

12. THIS APPLICATION REQUEST FORM IS NOT TRANSFERABLE TO ANY PERSON OR ORGANIZATION.

13. THE APPLICANT, ONCE APPROVED, IS RESPONSIBLE FOR CONVEYING ALL INFORMATION, POLICIES, AND PROCEDURES TO ALL PARTIES INVOLVED IN THIS EVENT. THIS INCLUDES ALL VENDORS AND SPONSORS.

14. A COPY OF THIS APPLICATION REQUEST, ONCE APPROVED, MUST BE RETAINED ON THE BRIDGE DURING THE ENTIRE TIME OF THE EVENT AND SHOWN UPON REQUEST.

15. IN THE EVENT THE BRIDGE RULES ARE NOT FOLLOWED OR IF THE APPLICATION REQUEST FORM HAS BEEN MISREPRESENTED, THE BRIDGE COMPANY HAS THE RIGHT TO CANCEL THE EVENT, CANCEL THE CONTRACT AND RETAIN ALL PAYMENTS.

THIS APPLICATION REQUEST DOES NOT ADDRESS THE USE OF ANY STREET, SIDEWALK OR PUBLIC/PRIVATE RIGHT-OF-WAY IN THE CITY OF NEWPORT OR CINCINNATI. APPLICANT MUST GET APPROPRIATE PERMITS FROM INDIVIDUAL CITIES AND SUBMIT COPY OF PERMITS TO THE NEWPORT SOUTHBANK BRIDGE COMPANY.

DEFAULT OF ANY CONDITIONS OF THIS APPLICATION REQUEST FORM SHALL RESULT IN FORFEITURE OF FULL PAYMENT BEING RETAINED AND FUTURE USE OF THE BRIDGE BY THE APPLICANT OR ITS REPRESENTATIVE(S) MAY BE RESTRICTED OR DENIED.

**INITIAL** \_\_\_\_\_ **DATE** \_\_\_\_\_



THE APPLICANT HOLDER VOLUNTARILY ASSUMES THE RISK OF ANY AND ALL DAMAGE TO OR LOSS OF ANY PERSONAL PROPERTY BELONGING TO, OR BROUGHT ON THE PREMISES OF THE PURPLE PEOPLE BRIDGE BY THE APPLICANT HOLDER, ITS AGENTS, EMPLOYEES, LICENSEES, INVITEES, OR VENDORS.

**CHECKS MADE PAYABLE TO: NEWPORT SOUTHBANK BRIDGE COMPANY**

**APPLICATION REQUEST FORM, CHECK, INSURANCE CERTIFICATION, SITE MAP, AND ANY OTHER PERMIT/LICENSES OBTAINED FOR BRIDGE USE CAN BE MAILED TO:**

**NEWPORT SOUTHBANK BRIDGE COMPANY, 425 YORK STREET, NEWPORT, KY 41071**

**OR EMAILED TO: [jmcmullin@southbankpartners.com](mailto:jmcmullin@southbankpartners.com)**

**THE APPLICANT HAS READ FULLY, UNDERSTANDS, AND AGREES TO THE TERMS AND CONDITIONS OF THIS DOCUMENT.**

**SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_**

**PRINT NAME \_\_\_\_\_**

**ONCE “APPROVED” BY THE BRIDGE COMPANY, THIS APPLICATION REQUEST FORM BECOMES A VALID PERMIT FOR THE USE OF NAMED EVENT ON THE PURPLE PEOPLE BRIDGE AND THE APPLICANT BECOMES THE PERMIT HOLDER.**

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