



NEWPORT SOUTHBANK BRIDGE PERMIT APPLICATION FORM

425 YORK STREET, NEWPORT, KY 41071

859-655-7700

www.purplepeoplebridge.com

THE NEWPORT SOUTHBANK BRIDGE COMPANY WELCOMES AND ENCOURAGES USE OF THE PURPLE PEOPLE BRIDGE FOR SPECIAL OCCASIONS, PROGRAMS AND EVENTS. THE BRIDGE IS PRIVATELY OWNED, SUPPORTED AND MAINTAINED. THE NEWPORT SOUTHBANK BRIDGE COMPANY IS A NON-PROFIT ORGANIZATION. NO FEDERAL, STATE OR LOCAL TAX FUNDS ARE USED IN CONJUNCTION WITH THE OPERATION OF THIS BRIDGE. THE PURPLE PEOPLE BRIDGE IS DESIGNED FOR YOUR ENJOYMENT.

PLEASE RESPECT THE BRIDGE AND THE PEOPLE USING IT.

SECURITY CAMERAS MONITOR BRIDGE ACTIVITY.

EVENT _____

DATE _____

ORGANIZATION _____

CONTACT PERSON _____

PHONE # _____ CELL PHONE _____

E-MAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SET-UP TIME _____ TAKE-DOWN TIME _____

TIME OF EVENT _____ CLOSE OF EVENT _____

THE PERMIT HOLDER MUST READ ALL OF THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT AND THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE PURPLE PEOPLE BRIDGE.

INITIAL _____ DATE _____



EVENT DESCRIPTION: WALK/RUN _____ BIKE _____ # OF PEOPLE _____
PROFIT _____ NON-PROFIT _____

DESCRIBE IN DETAIL WHAT YOU WILL BE SETTING UP ON THE BRIDGE:

STAGES, TABLES, CHAIRS, TENTS AND FOOD MUST HAVE WRITTEN PERMISSION FROM NEWPORT SOUTHBANK BRIDGE COMPANY. FOOD VENDORS WILL NEED APPROPRIATE PERMITS FROM THE INDIVIDUAL CITY OF NEWPORT AND/OR CINCINNATI. NEWPORT SOUTHBANK BRIDGE COMPANY RESERVES THE RIGHT TO APPROVE THE SIZE AND LOCATION OF ANY/ALL ITEMS PRIOR TO SET-UP. NEWPORT SOUTHBANK BRIDGE COMPANY REQUIRES AN INITIAL SITE MAP 30 DAYS BEFORE EVENT.

DESCRIBE HOW YOU AND/OR YOUR VENDORS PLAN ON GETTING NEEDED ITEMS TO THE BRIDGE:

TRUCKS OR VEHICLES ENTERING BRIDGE MUST HAVE PERMISSION FROM NEWPORT SOUTHBANK BRIDGE COMPANY.

LIST ALL VENDORS/CONTRACTORS WITH CONTACT NAMES AND PHONE NUMBER.

VENDORS/CONTRACTORS MUST HAVE APPROPRIATE PERMITS FROM THE INDIVIDUAL CITY OF NEWPORT AND/OR CINCINNATI. ATTACH ADDITIONAL SHEET IF NECESSARY.

INITIAL _____ DATE _____



WILL YOU/OR YOUR VENDORS/CONTRACTORS BE USING ELECTRIC? YES _____ NO _____

THE BRIDGE HAS NO ACCESS TO WATER.

IF YES, LIST ELECTRIC REQUIREMENTS _____

THE BRIDGE HAS NO ACCESS TO WATER.

FEES ARE BASED ON FOUR (4) MINIMUM. EVENTS OVER FOUR (4) HOURS WILL BE CHARGED \$100/HR

NON-PROFIT EVENTS: \$595 (NON-PROFIT ORGANIZATIONS ARE REQUIRED TO SUBMIT A W-9 FORM; PROOF OF 501©3 ALONG WITH THIS BRIDGE PERMIT APPLICATION FORM)

FOR PROFIT EVENTS: \$895

ALL EVENTS HAD TO PROVIDE A SATISFACTORY CERTIFICATE OF INSURANCE THAT MEETS THE REQUIREMENTS OF THE NEWPORT SOUTHBANK BRIDGE COMPANY.

DEPOSIT FOR EVENTS: \$100 (DEPOSIT WILL BE RETURNED IF BRIDGE IS LEFT IN SAME CONDITION AS BEFORE EVENT. THIS INCLUDES ALL TRASH REMOVAL.)

FEES MUST BE PAID IN FULL 60 DAYS PRIOR TO EVENT. FEES PAID AFTER REQUIRED PAYMENT TERMS ARE SUBJECT TO AN ADDITIONAL CHARGE OR CANCELLED EVENT.

SPECIAL EVENT FEES WILL BE SET BY APPLICATION REVIEW: WEDDINGS & RECEPTIONS, TV COMMERCIALS, COMMERCIAL PHOTOGRAPHY, INSTITUTION RATE, ETC.

THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT

FEDERAL-STATE-LOCAL LAWS APPLY.

APPLICATIONS FOR SPECIAL GROUP USE OF THE PURPLE PEOPLE BRIDGE SHALL BE MADE TO THE NEWPORT SOUTHBANK BRIDGE COMPANY ON THE PURPLE PEOPLE BRIDGE PERMIT APPLICATION FORM.

THE NEWPORT SOUTHBANK BRIDGE COMPANY RESERVES THE RIGHT TO REFUSE APPLICATIONS FOR GOOD CAUSE OR TO REVOKE THE PERMIT HOLDER'S PERMIT PRIVILEGES.

PUBLIC USE IS PERMITTED AND ENCOURAGED EXCEPT DURING PRIVATE EVENTS. PUBLIC USE IS PERMITTED ONLY IF ALL REGULATIONS ARE OBSERVED.

PAGAN'S PATH IS OPEN UNLESS POSTED.

INITIAL _____ DATE _____



THE PURPLE PEOPLE BRIDGE TERMS OF PERMIT (CONTINUED)

VIOLATORS OF BRIDGE RULES WILL BE PROSECUTED TO THE FULLEST.EXTENT OF THE LAW.

NO DISRUPTIVE BEHAVIOR ON THE BRIDGE.

- NO JUMPING OR DIVING OFF BRIDGE.
- NO THROWING OF ANY OBJECTS FROM THE BRIDGE.
- NO INTOXICANTS IN ANY FORM.
- NO MOTORIZED VEHICLES EXCEPT THOSE AUTHORIZED BY PERMIT, WHEELCHAIRS OR EMERGENCY VEHICLES.
- NO SHOELESS PERSONS.
- NO LITTERING.
- NO VENDING OR SOLICITATION OR LOITERING.
- NO DISTRIBUTING LITERATURE, STICKERS, FLYERS OR COUPON.
- BICYCLES AND SKATERS YIELD TO PEDESTRIANS.
- ALL PETS MUST BE LEASHED AT ALL TIMES. PET WASTE MUST BE REMOVED BY PET OWNER.

INITIAL _____ DATE _____

THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE BRIDGE

1. THE USER MUST PROVIDE A SATISFACTORY CERTIFICATE OF INSURANCE THAT MEETS THE REQUIREMENTS OF THE NEWPORT SOUTHBANK BRIDGE COMPANY. (NAME INSURED – SAMPLE ATTACHED)
2. THE USER SHALL INDEMNIFY AND HOLD HARMLESS THE NEWPORT SOUTHBANK BRIDGE COMPANY AND ITS OFFICERS AND DIRECTORS, ITS EMPLOYEES, AGENTS AND ITS MEMBERS FROM ANY AND ALL CLAIMS OR LIABILITIES ARISING OUT OF THE APPLICANT’S USE OF THE BRIDGE
3. THE NEWPORT SOUTHBANK BRIDGE COMPANY MUST APPROVE ALL ADVERTISING, PUBLICITY, AND ADVERTISING COPY WHEN THE FACILITY NAME IS USED
4. VEHICLES OF ANY KIND NEED PERMIT FROM THE NEWPORT SOUTHBANK BRIDGE COMPANY TO OPERATE ON THE BRIDGE. (ONLY EXCEPTIONS ARE AUTHORIZED, WHEELCHAIRS OR EMERGENCY VEHICLES)
5. THE USER SHALL HAVE THE USE OF THE APPROVED AREA ONLY FOR THE SPECIFIED PURPOSES DESCRIBED IN THIS APPLICATION.

INITIAL _____ DATE _____



THE PURPLE PEOPLE BRIDGE EVENT AND PROGRAM RULES FOR USING THE BRIDGE (CONTINUED)

6. THE USER SHALL BE RESPONSIBLE FOR ITS GUESTS, PARTICIPANTS OR ANY THIRD PARTY WHICH THE USER HIRES FOR THE EVENT.

7. THE USER AGREES TO COMPLY WITH ALL THE LAWS OF THE FEDERAL, STATE AND LOCAL GOVERNMENTS, AND RULES AND REGULATIONS APPLICABLE TO THE USE OF THE FACILITY

8. THE USER IS RESPONSIBLE FOR THE SAFETY AND GOOD ORDER OF ANY EQUIPMENT AND ALL PROPERTY, AND IS LIABLE IF THE PROPERTY IS LOST, STOLEN, DAMAGED OR MISPLACED

9. BRIDGE MUST BE LEFT IN THE SAME CONDITION IN WHICH IT WAS BEFORE THE EVENT OR DEPOSIT WILL NOT BE RETURNED. THIS INCLUDES ALL TRASH REMOVAL.

10. REQUEST FOR SALE OR USE OF ALCOHOL MUST BE REQUESTED AND GRANTED FROM A TEMPORARY LICENSE ISSUED BY THE CITY OF NEWPORT OR THE CITY OF CINCINNATI. FIRST YOU MUST GET A LETTER FROM THE NEWPORT SOUTHBANK BRIDGE COMPANY WITH THEIR APPROVAL TO SELL ALCOHOL ON THE BRIDGE. IF AN ALCOHOLIC BEVERAGE IS PERMITTED BY LICENSE, ALCOHOL SHALL BE CONFINED TO THE BRIDGE.

11. THE REGULATIONS SHALL TERMINATE NO LATER THAN THE TIME AND DATE STATED IN THIS PERMIT APPLICATION, AND THE AREA APPROVED FOR USE SHALL BE VACATED AT OR BEFORE THE APPROVED TIME AND DATE AS STATED IN THIS PERMIT APPLICATION.

12. THIS PERMIT APPLICATION IS NOT TRANSFERABLE TO ANY PERSON OR ORGANIZATION.

13. THE PERMIT APPLICATION HOLDER IS RESPONSIBLE FOR CONVEYING ALL INFORMATION, POLICIES, AND PROCEDURES TO ALL PARTIES INVOLVED IN THIS EVENT. THIS INCLUDES ALL VENDORS AND SPONSORS.

14. A COPY OF THIS PERMIT APPLICATION MUST BE RETAINED ON THE BRIDGE DURING THE ENTIRE TIME OF THE EVENT AND SHOWN UPON REQUEST.

15. IN THE EVENT THE BRIDGE RULES ARE NOT FOLLOWED OR IF THE EVENT APPLICATION HAS BEEN MISREPRESENTED, THE BRIDGE COMPANY HAS THE RIGHT TO CANCEL THE EVENT, CANCEL THE CONTRACT AND RETAIN ALL DEPOSITS.

THIS PERMIT APPLICATION DOES NOT ADDRESS THE USE OF ANY STREET, SIDEWALK OR PUBLIC/PRIVATE RIGHT-OF-WAY IN THE CITY OF NEWPORT OR CINCINNATI. APPLICANT MUST GET APPROPRIATE PERMITS FROM INDIVIDUAL CITIES AND SUBMIT COPY OF PERMITS TO THE NEWPORT SOUTHBANK BRIDGE COMPANY.

DEFAULT OF ANY CONDITIONS OF THIS PERMIT APPLICATION SHALL RESULT IN FORFEITURE OF FULL PAYMENT BEING RETAINED AND FUTURE USE OF THE BRIDGE BY THE APPLICANT OR ITS REPRESENTATIVE MAY BE RESTRICTED OR DENIED.

INITIAL _____ **DATE** _____



THE PERMIT APPLICATION HOLDER VOLUNTARILY ASSUMES THE RISK OF ANY AND ALL DAMAGE TO OR LOSS OF ANY PERSONAL PROPERTY BELONGING TO, OR BROUGHT ON THE PREMISES OF THE PURPLE PEOPLE BRIDGE BY THE PERMIT HOLDER, ITS AGENTS, EMPLOYEES, LICENSEES, INVITEES, OR VENDORS.

CHECKS MADE PAYABLE TO: NEWPORT SOUTHBANK BRIDGE COMPANY

PERMIT APPLICATION, CHECK, INSURANCE CERTIFICATION, SITE MAP, AND ANY OTHER PERMIT/LICENSES OBTAINED FOR BRIDGE USE CAN BE MAILED TO:

NEWPORT SOUTHBANK BRIDGE COMPANY, 425 YORK STREET, NEWPORT, KY 41071

OR EMAILED TO: jmcmullin@southbankpartners.com

THE PERMIT HOLDER HAS READ FULLY, UNDERSTANDS, AND AGREES TO THE TERMS AND CONDITIONS OF THIS PURPLE PEOPLE BRIDGE PERMIT APPLICATION.

SIGNATURE _____ DATE _____

PRINT NAME _____

WHEN APPROVED AND SIGNED, THIS PERMIT APPLICATION BECOMES A VALID PERMIT FOR THE USE OF NAMED EVENT ON THE PURPLE PEOPLE BRIDGE AND THE APPLICANT BECOMES THE PERMIT HOLDER.

NEWPORT SOUTHBANK BRIDGE PERMIT APPLICATION

425 YORK STREET, NEWPORT, KY 41071

859-655-7700

www.purplepeoplebridge.com